



HEART
HOUSE

2020 Annual Report



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A Letter From Our Board Chairs

Dear Friends and Supporters,

2020... What a year, on so many levels. Each of us has an incredibly unique story to tell about this historic year. Thanks to each of you, and your support, Heart House has a great story to share.

The year began as any other, serving refugee and immigrant children in Vickery Meadow. Then a big plot twist - the pandemic hit – the world went to shelter-in-place! Heart House staff quickly pivoted to an online format, passing out tablets and an in-home school supply kit. Teachers also became social workers and counselors, reaching out to families and students to connect them to community resources, offer comfort and assurance, and provide homework help and tutoring at all times of the day and night.

You made the story better with gifts of PPE, laptops, technology support, treats for the children, and of course, by generously donating.

Summer was great! Virtually visiting faraway places such as the Grand Canyon and the Pyramids of Egypt. However, by September, the story began to lag as students were experiencing “Zoom fatigue”. Teachers bravely resumed in-person programming, following all CDC guidelines and safety protocols.

Amid everything, this amazing, supportive community celebrated 20 years of Heart House working with children and families in Vickery Meadow. Thanks to your support, Heart House begins 2021 in a strong position.

As the Board Chairs during 2020, we would like to extend our personal appreciation to each of the Directors who served, the many foundations and corporations who generously funded, and the individuals who volunteered and gave to Heart House. You are truly the “heartbeat” to this story.

While in the story photos the children wear masks – there are smiles underneath thanks to you.

Best,

Richard Mills
President, Austin Bridge & Road
Board Chair 2019/2020



Gerry Magrini
Vice President, Sixth Street Partners
Board Chair 2020/2021



Thanks to You - Thriving During Covid-19!

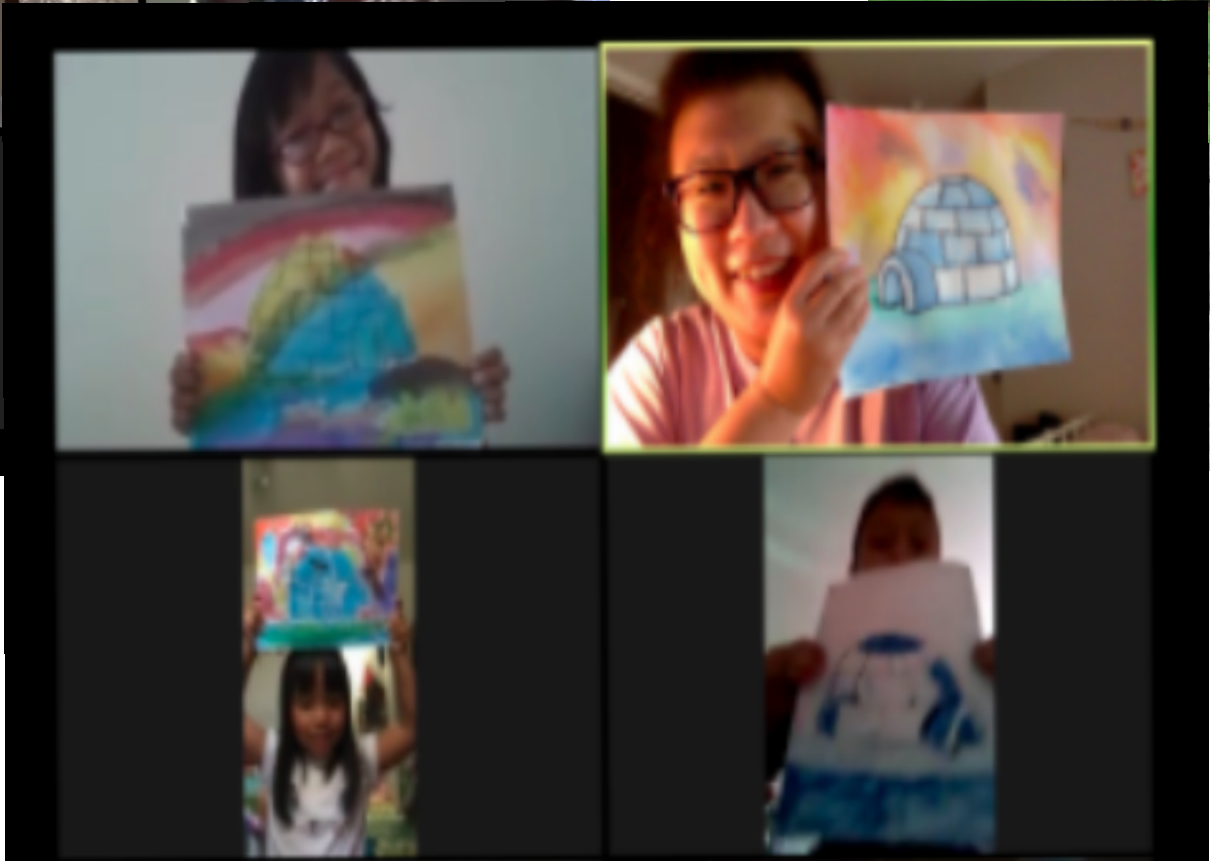
Adapting to a virtual model was no easy feat for Heart House kids. A lack of devices and internet access created additional barriers to academic success. Thanks to your support, Heart House secured tablets and created in-home school supply kits. From April 1 to May 31, 2020, Heart House completed:



Summer Theme – Explore your World! As we all sheltered in place, Heart House students were virtually exploring the world. Lessons incorporated SEL, vocabulary, STEM, art projects, and a virtual visit to new locations each week. Virtual group therapy sessions were led by a licensed therapist from CST. Thanks to your support, every other week students picked up a “learning kit”. Once-a-week for one-hour, small groups had fun with innovative socially-distant outdoor activities. We will never forget the excitement when students saw their friends in-person for the first time in months! Over the summer, Heart House accomplished:



By October, students were back in the Heart House sites – with new health and safety protocols in place. Thank you for the many times you checked in and provided extra support and donations. Although the pandemic is not over yet, Heart House students will continue to thrive with a lot of love and support from their peers, the staff, the community, and you!

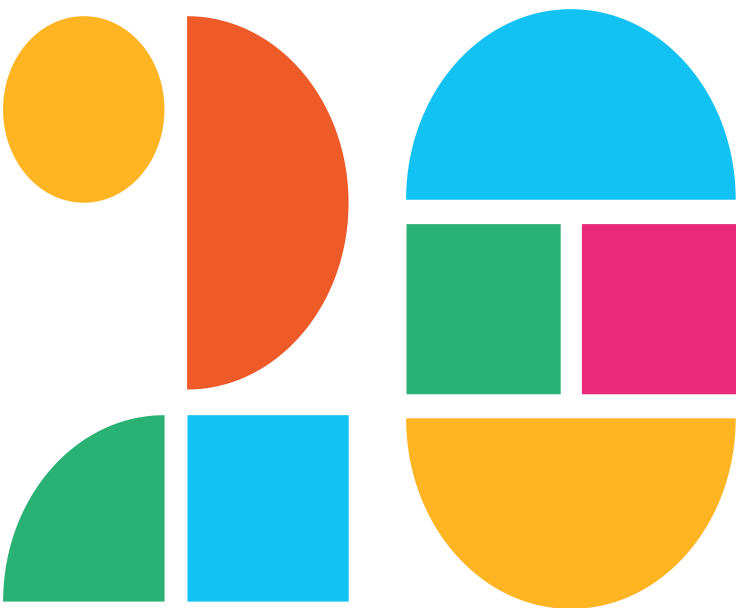
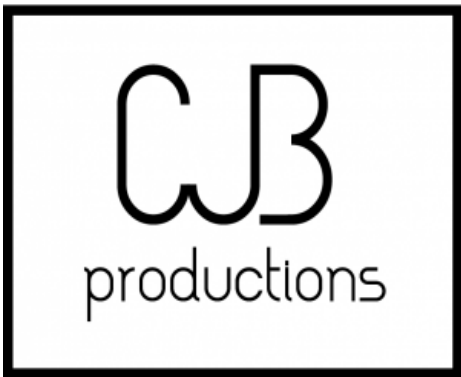


Heart House Celebrates 20th Anniversary!

In 2000, Anna Land and Susan Kiefer saw a need in the Vickery Meadow community to provide afterschool homework help to students, so they jumped in and founded Heart House.

On November 11, 2020, Heart House supporters gathered virtually to celebrate this small, but impactful, organization. Rebecca Lopez (WFAA) was the MC leading the group through the Head, Heart, and Hands (H3) program. Luke Wade – the Voice Season 7 finalist – kicked off the event from Los Angeles with “How Strong Is My Love”. Heart House teachers led a mindful lesson, NBA legend Dirk Nowitzki shared his experience of coming to America and his foundation’s work, and a video by CJB Productions showed us why Heart House matters.

Thank you for 20 years of support!



TWENTY YEARS
OF HEART HOUSE

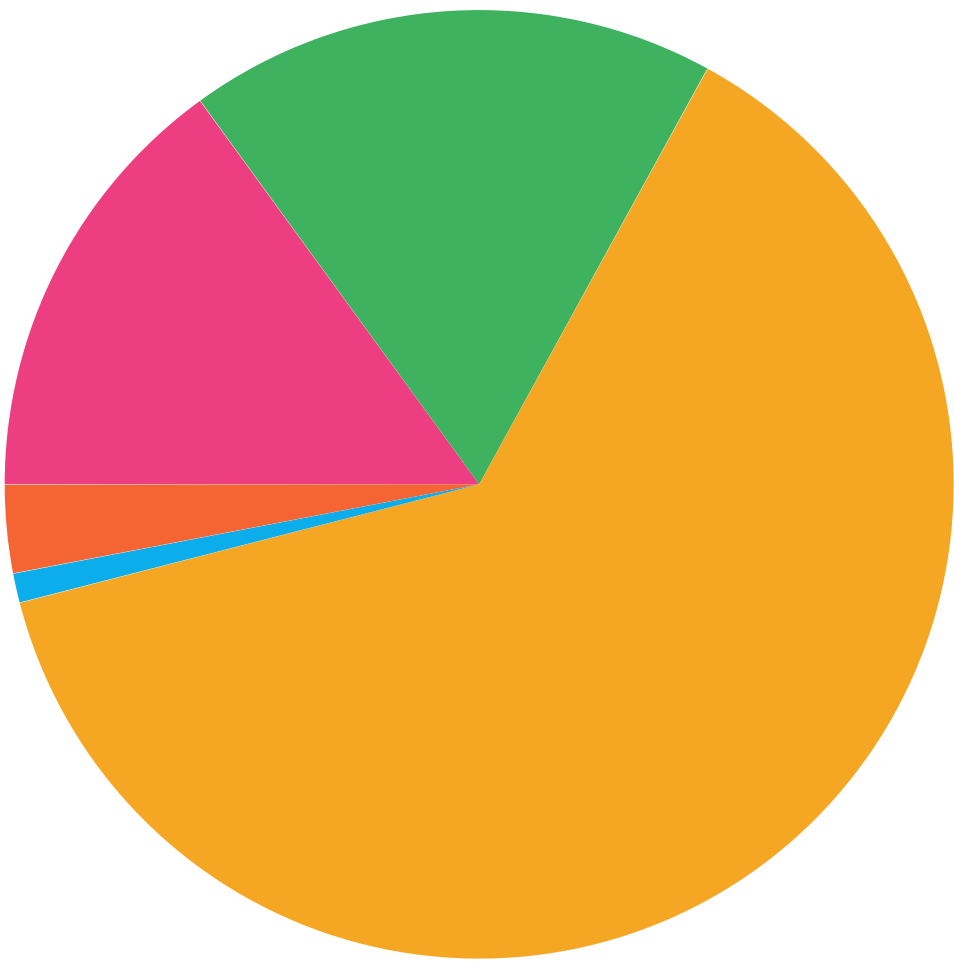
Heart House Impact in 2020

3
program sites

115
total students served

93%
average daily attendance

- Black (15%)
- Hispanic/Latino (18%)
- Asian (63%)
- White (1%)
- Middle Eastern (3%)

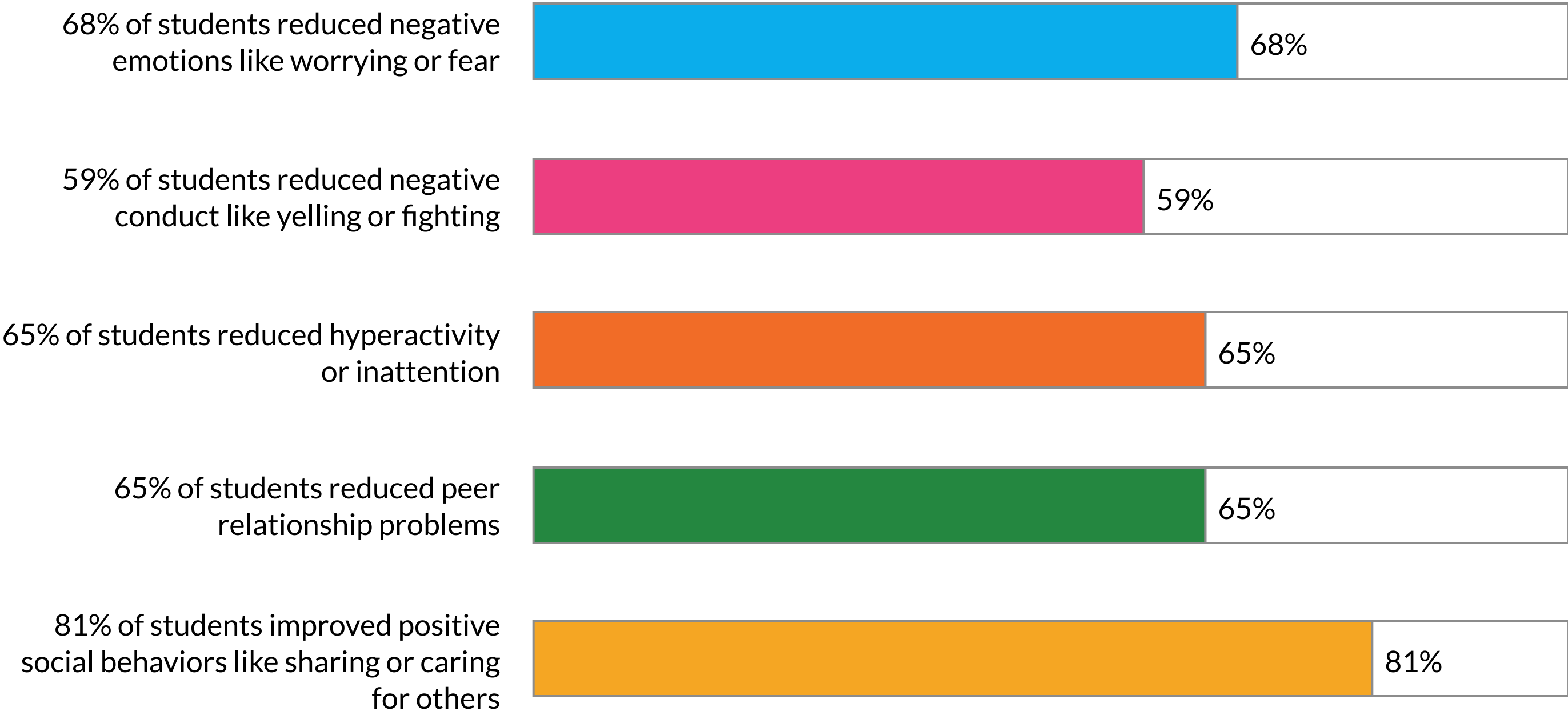


242
group virtual learning sessions

103
individual virtual tutoring sessions

48%
Female

52%
Male



83%
of students reported that they feel safe at Heart House

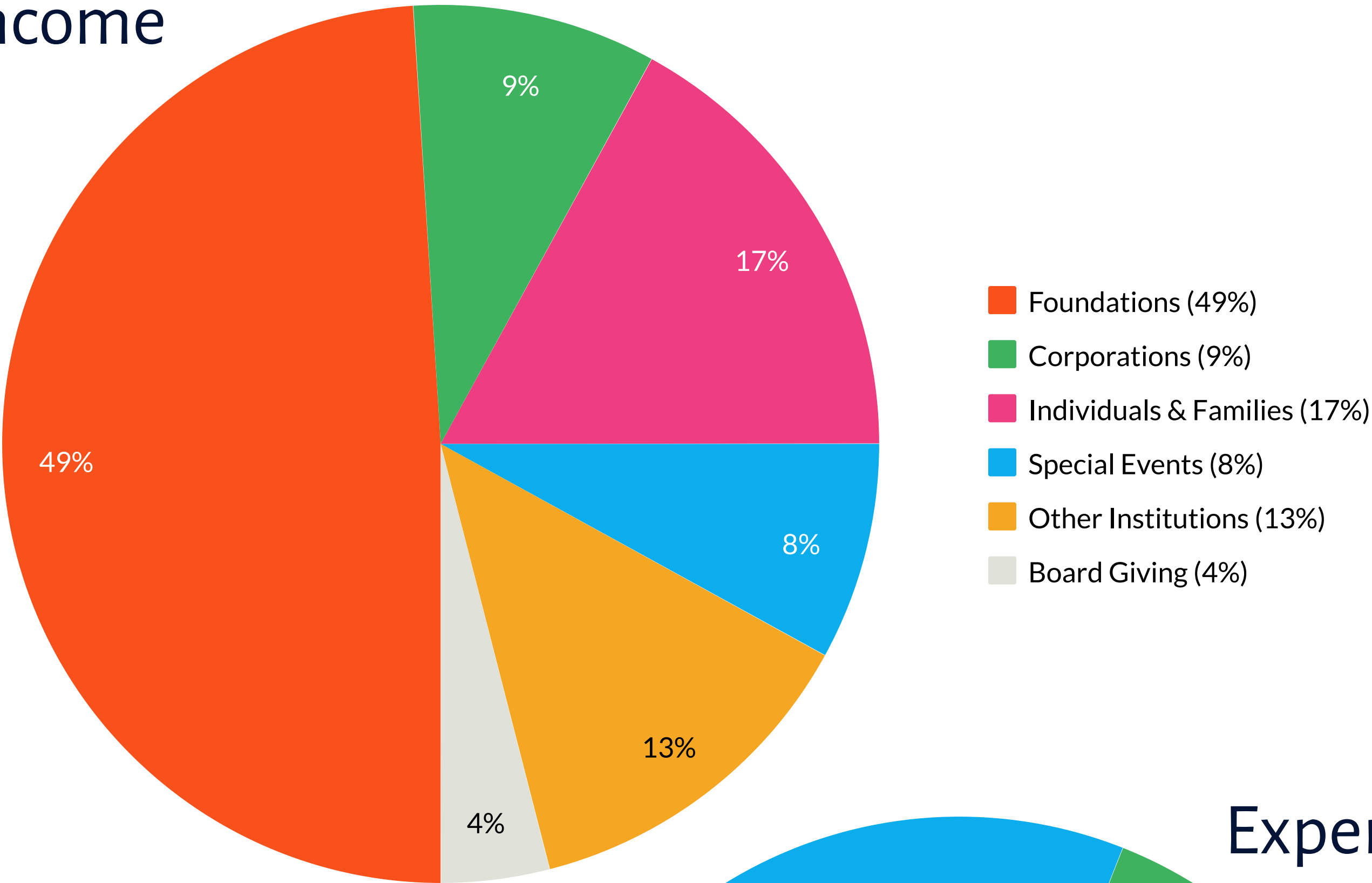
60%
of students reported that they know how to calm themselves down

70%
of students reported that the Heart House staff care about them

67%
of students reported that they learned something new at Heart House

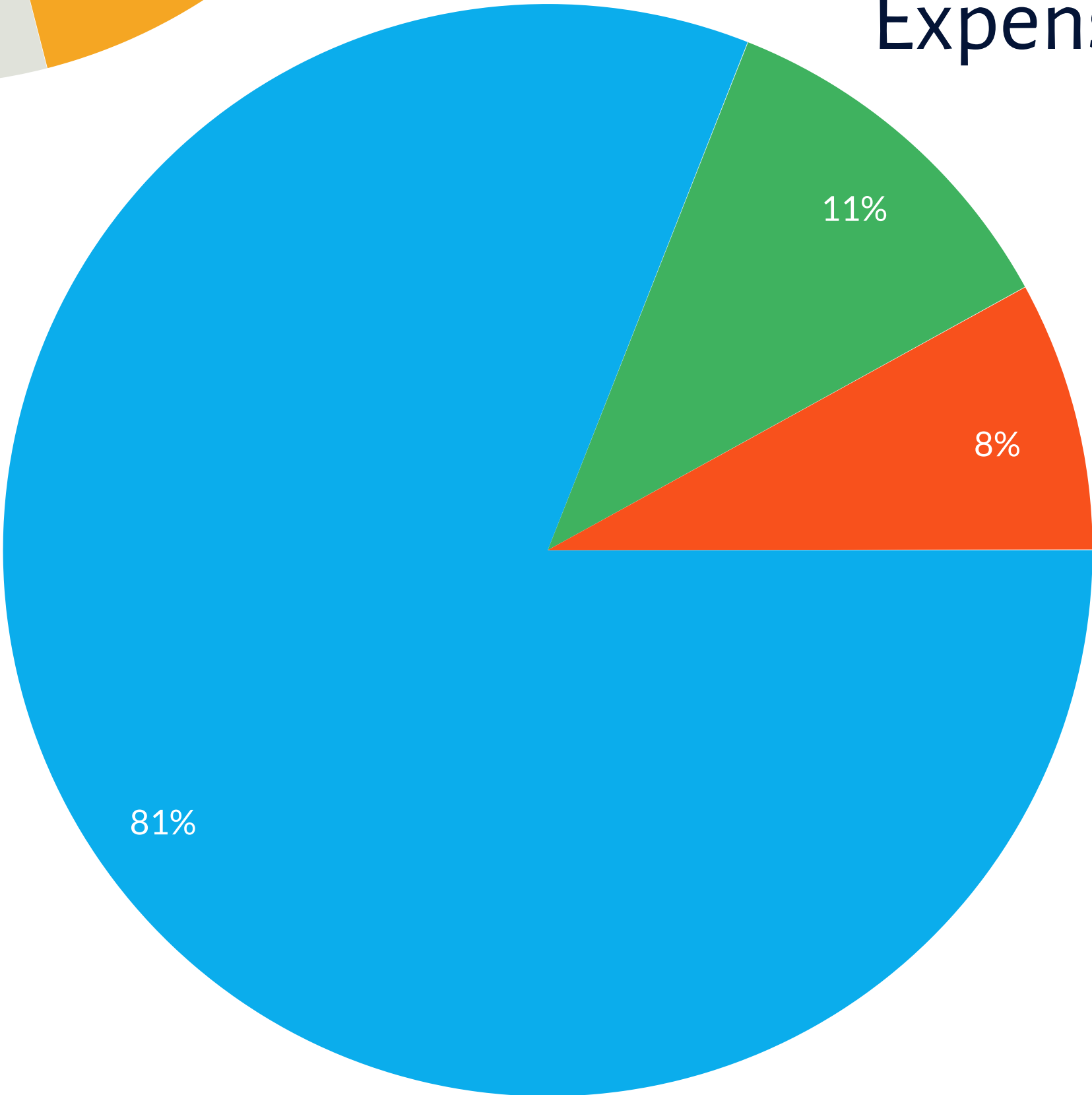
Financial Report

Income



- Program (81%)
- Administrative (11%)
- Fundraising (8%)

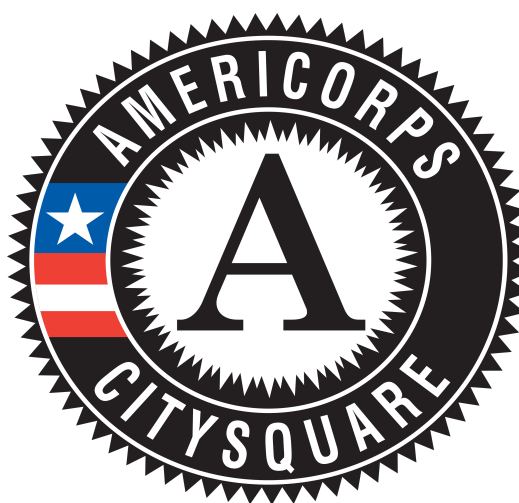
Expenses



2020 Board of Directors

Ryan Anderson PwC	John Hasley Legal Aid of NW Texas	Frank Martinez Federal Reserve Bank
Lynne Bartusek Bartusek Advisory Services, LLC	Vin Hoey Strategic4Sight	Richard Mills Austin Bridge & Road
Sewit Borcresion JP Morgan	Sean Kim Austin Bridge & Road	Paula Minnis GAIA Empowered Women
Amanda Cecil Bank of America	Hollis Langdoc Education Consultant	Brian Powell Matchfire
Kelly Chen Munk Wilson Mandala, LLP	Kathryn Loo, CPA Capital CFO Partners	Anna Rupani Human Rights Initiative
Berkeley Downie Civic Volunteer	Gerry Magrini TPG Sixth Street Partners	Shaina Varia JCPenney
	Joe Martin PNC Bank	

Programmatic Partners



- Bruce Wood Dance

CitySquare AmeriCorps

Dallas Afterschool

Kids Bring Life

Lemonade Day

Teatro

Who is Hussain
- Center for Survivors of Torture

Comerica Bank

Dallas Museum of Art



Foundation Support

- | | | |
|-----------------------------|---|---|
| Capital for Kids | Katherine Carmody Trust | Simmons Sisters Fund |
| Clif Bar Family Foundation | Lamb Foundation | The Thomas Fund |
| Dallas Children's Charities | Texas Women's Foundation - Orchid Giving Circle | United Way of Metropolitan Dallas |
| FC Dallas Foundation | Rainwater Charitable Foundation | Vickery Meadow Youth Development Foundation |
| Harry S. Moss Foundation | Rees-Jones Foundation | W.P. & Bulah Luse Foundation |

Corporate Support

- | | |
|---------------------------------------|------------------------|
| Austin Bridge & Road | |
| ExxonMobil | |
| Liberty Mutual Corporate Philanthropy | |
| Make SM, Inc. | SMI Realty |
| Matchfire | Sunstate Equipment |
| Pallas Realty | Tailwater Capital |
| QuikTrip Corporation | Texas Health Resources |
| Richemont | Top Smile Orthodontics |
| Sixth Street | |



Institutional Support



- | | |
|---------------------------------------|--|
| Be The Light Youth Association | NorthPark Presbyterian Church |
| Chi Omega Christmas Market | Shoreline City Church |
| East Plano Islamic Center | Wesley Prep - Common Ground Experiment |
| Highland Park United Methodist Church | Women of Saint Michael |

2020 Special Partnerships

The Common Ground Experiment

The Wesley Prep 4th Graders Common Ground Experiment has a hypothesis that time, creativity, and shared experiences will unite us. The Heart House K to 2nd graders and Wesley Prep 4th Graders created “Heart Words” - a whimsical alphabet journey full of words of wisdom for our times.



Austin Bridge & Road

Austin Bridge & Road turned their annual Golf Tournament to benefit Heart House into a virtual fundraiser. Thank you to ABR vendors, customers, and team members!



ABeam Consulting

ABeam Consulting executed a database conversion for Heart House, allowing the organization to have all volunteer, donor, grant, and student information in one system.



Thank you to the following companies and groups for their gifts of time and talent in 2020:

Better Block

Mavs Foundation

Episcopal School of Dallas

NCL - Lakewood

Fidelity Investments

Northwest Community Center

Gibson Family

Project Connect (SMU)

Girl Scout Troop 8313

Senior Source

Hello Car Wash

Sew Masks, Save Doctors

Highland Park Anthropology Club

Terry Bax & Friends

Khao Noodle Shop

Texas Women's University

Uplift Peak Academy

Young Men's Service League - East Dallas

Young Men's Service League - Highland Park

THANK YOU!

¡Gracious por tu apoyo!

Thank you for your support!

Ahsante kwa msaada wako!



@HeartHouseD



@HeartHouseD



@hearthousedallas

hearthousedallas.org

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Heart House is a 501(c)3 nonprofit organization